

## CITY CAREER SERIES COOKIE POLICY

### 1. INFORMATION ABOUT OUR USE OF COOKIES

[www.CityCareerSeries.com](http://www.CityCareerSeries.com) and [www.CommercialLaw.Academy](http://www.CommercialLaw.Academy) (the **Sites**) use cookies to distinguish you from other users of the Sites. This helps us to provide you with a good experience when you browse the Sites and also allows us to improve the Sites.

By continuing to browse either of the Sites, you are agreeing to our use of cookies. Please be aware that restricting cookies may impact on your user experience and may prevent you from using parts of the Sites.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer, if you consent. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Strictly necessary cookies.** These cookies are required for the operation of the Sites. They include, for example, cookies that enable you to log into secure areas of the Sites, use a shopping cart or make use of e-billing services.
- **Analytical/performance cookies.** These cookies allow us to recognise, and count the number of, visitors and to see how visitors move around the Sites when they are using it. This helps us to improve the way the Sites work, for example by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These cookies enable us to recognise you when you return to the Sites. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.** These cookies record your visits to the Sites, the pages you have visited and the links you have followed. We will use this information to make the Sites and the advertising displayed on them more relevant to your interests. We may also share this information with third parties for related purposes.

You can find more information about the individual cookies we use and the purposes for which we use them in the below table:

Cookie Type	Cookie Name	Purpose	More information
<b>Analytical/ performance cookies</b>	Google Analytics	This cookie helps us to:  (a) Estimate our audience size and usage pattern.  (b) Understand how visitors navigate to and through the Sites.  (c) Track the effectiveness of digital marketing campaigns.  (d) Recognise you when you return to the Sites.	You can find out more about Google Analytics <a href="#">here</a> .
<b>Targeting Cookies</b>	Google AdWords Conversion Tracking	This cookie helps us to deliver targeted online adverts based on your previous visits to the Sites.	These cookies expire within 30 days and do not contain information that can identify you personally. Please refer to the <a href="#">Google Advertising Privacy Notice</a> and <a href="#">Google Privacy Policy</a> for more information.
<b>Targeting Cookies</b>	Google AdWords Remarketing	This cookie helps us to deliver targeted online adverts based on your previous visits to the Sites.	Please refer to the <a href="#">Google Advertising Privacy Notice</a> for more information about the ability to opt out and <a href="#">Google Privacy Policy</a> .
<b>Targeting Cookies</b>	Google Tag Manager	This cookie helps us to understand visitor information and the source of visits.	You can find out more about Google Tag Manager <a href="#">here</a> .
<b>Targeting Cookies</b>	Facebook Advertising	This cookie helps us to deliver targeted online adverts based on your visits to the Sites.	Please refer to the <a href="#">Facebook cookie policy</a> for more information

## 2. MANAGING COOKIES

The most popular web browsers all allow you to manage cookies. You can choose to accept or reject all cookies, or just specific types of cookies.

### 2.1 How to manage cookies in different web browsers

Most browsers will allow you to turn off cookies, although please note that turning off cookies may restrict your use of the Sites.

The following links provide information on how to modify the cookies settings on some popular browsers:

- [Google Chrome](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)
- [Microsoft Internet Explorer](#)
- [Opera](#)
- [Apple Safari](#)

Please note that we do not currently respond to Do Not Track (DNT) signals.

We strongly recommend that you leave cookies active, because they enable you to take advantage of the most attractive features of the Sites, but this remains your personal choice.

You can also visit the [About Cookies website](#) for more information about cookies and how to manage them.

## 3. THIRD PARTY COOKIES

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control.

You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our Sites.

If you would like more information about these third-party cookies, it is available from [www.youronlinechoices.com/uk](http://www.youronlinechoices.com/uk).

Note that when third parties are collecting information about you, those third parties are acting as controllers in their own right (i.e. they are not acting on our behalf).

#### **4. EMBEDDED CONTENT**

Sometimes we embed content (for example images or videos) from third party websites such as [YouTube](#). As a result, when you visit a page on our Sites that features such content, you may be presented with cookies from these third-party websites. We do not control these cookies and cannot prevent these websites or domains from collecting information relating to your use of such content.

You should check the relevant third-party websites for more information about such third parties, their websites or domains, their use of cookies and your data, and how to opt out of cookies. Such third parties may still gather usage information about you (e.g. number of views, plays, loads etc.) and may also be able to work out who you are even if you are not logged in to their services.

Read more about [YouTube's privacy policy for embedded content](#).

#### **5. SOCIAL NETWORKING AND SHARING TOOLS**

On some pages, we also feature embedded 'Share' buttons or widgets that enable you to share content with friends through a number of popular social networking platforms (e.g. Twitter, Facebook, Instagram etc.).

These platforms may set cookies which can identify you as an individual, even when you are not logged in to their services. This means that such platforms may be collecting information about your broader online activities, as well as your activities whilst browsing the Sites. We do not control these cookies and you should therefore check the relevant third-party platform(s) to understand how your information is or might be used and to determine how to opt out.

#### **6. CHANGES TO THIS COOKIE POLICY**

We will review, and where necessary update, this policy. If we have your e-mail address, we may notify you of any material updates and, if necessary, ask you to confirm that you consent to such updates.